

Boost Your Business with Smart Marketing 🚀

Digital Marketing | Paid Ads | Website Design | Training

Helping businesses grow online with ROI-focused strategies, data-driven campaigns, and hands-on digital expertise — built for real results, not just vanity metrics.

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📱 +91-8810663610

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👋 Hi, I'm Deepanshi Kukreja

I'm a freelance digital marketer and trainer with a passion for helping businesses over 8+ years cut through the noise and grow online — sustainably and profitably. I combine hands-on campaign experience with deep platform knowledge to deliver strategies that actually move the needle.

Website Design

Clean, conversion-focused WordPress websites built to impress and perform

Local SEO

Local SEO is a digital marketing strategy that helps businesses appear in **location-based searches** on Google Search and Google Maps.

Meta Ads

Facebook & Instagram campaigns that generate leads and conversions at scale

Lead Generation

Full-funnel strategies that attract, nurture, and convert your ideal audience

Graphic Designing

From logo creation to social media creatives, PPTs, menus, and visiting cards — we design everything your brand needs to look professional and stand out.



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💼 Services I Offer

From strategy to execution, I offer end-to-end digital marketing services tailored to your business goals and budget — no cookie-cutter packages.



Social Media Marketing

Organic growth, content calendars, and audience engagement strategies across all major platforms.



Meta | Instagram Ads

Performance-driven Facebook and Instagram ad campaigns — from awareness to conversion.



Local SEO

Local SEO is a digital marketing strategy that helps businesses appear in **location-based searches** on Google Search and Google Maps.



Website Design

Professional, mobile-optimised WordPress websites that look great and convert visitors.



Graphic Designing

From logo creation to social media creatives, PPTs, menus, and visiting cards — we design everything your brand needs to look professional and stand out.



Training & Workshops

Live sessions and structured courses that upskill teams and entrepreneurs in digital marketing.

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🎯 Why Work With Me?

There's no shortage of digital marketers out there — but here's what sets my approach apart from the rest.

💰 ROI-Focused Strategy

Every campaign is designed around your business outcomes — leads, sales, and revenue — not just impressions and likes.

📊 Data-Driven Decisions

I let the numbers guide the work. From A/B testing to audience segmentation, every move is backed by real data.

💡 Budget-Friendly Campaigns

Maximum results on lean budgets. I help small businesses and startups compete with the big players — smartly.

🎓 Trainer-Level Knowledge

Teaching digital marketing means I understand it deeply. You get an expert who can explain the "why" behind every decision.



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📊 Real Results. Real Clients.

Clients don't hire you for your skills — they hire you for your **results**. Here are some examples of what a focused digital strategy can deliver.



Pickleball + Cafe Client

Challenge: Low lead volume, high cost per enquiry

Strategy: Optimizing Local SEO, Targeting Meta Ads

✅ **300+ leads generated in 30 days**

Wellness S

E-Commerce Brand

Challenge: High ad spend, poor conversion rate

Strategy: Google Ads restructure + audience retargeting

✅ **Cost per lead reduced by 40%**



Local Services Business

Challenge: Zero online presence, relying on referrals

Strategy: Social media setup + awareness campaigns

✅ **Sales increased by 2X in 60 days**

No client projects yet? No problem — demo campaigns, practice projects, and your own brand growth count just as much to show capability.

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🛠️ Tools & Platforms I Use

I work with industry-leading platforms and tools to plan, execute, and measure every campaign with precision and professionalism.



Meta Ads Manager

Campaign creation, audience targeting, and performance tracking for Facebook & Instagram.



Google My Business

Search, display, shopping, and video campaigns managed directly on the Google platform.



Canva

High-quality graphics, ad creatives, and branded content designed quickly and effectively.



WordPress

Custom website design and development using the world's most popular CMS platform.



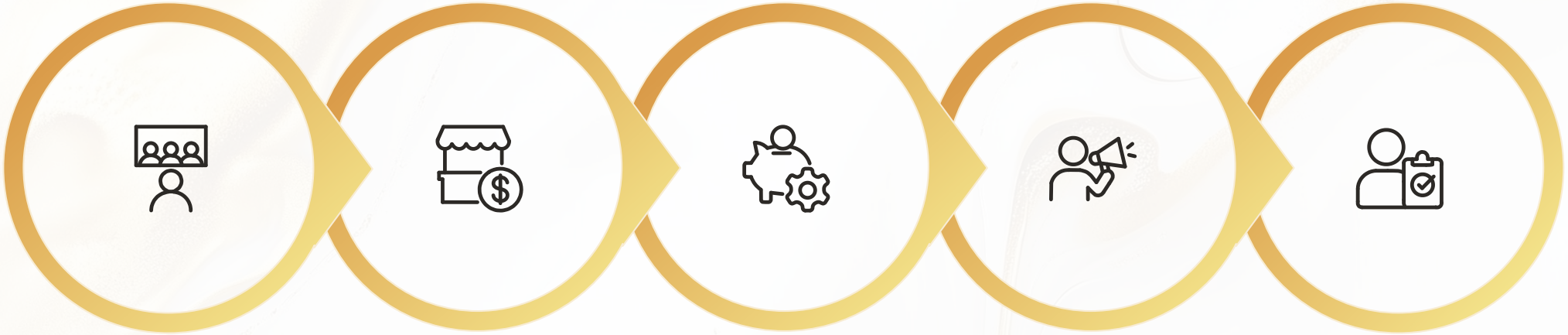
Analytics Tools

Google Analytics, Meta Pixel, and Search Console for data tracking and performance insights.

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🧠 How I Work

A clear, structured process is what separates good results from great ones. Here's exactly what working with me looks like — from our first conversation to your campaign going live and beyond.



Understand **Research** **Strategy** **Execute** **Optimise**

Every project follows this tried-and-tested framework — keeping you informed, in control, and confident in every decision we make together. No guesswork, no surprises.

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😊💕My Happy and Proud Moment

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Digiperform

Role: Digital Marketing Trainer

Duration: (2+year)

“Focused on practical learning, not just theory — helping students become job-ready digital marketers.”

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NILM

🎤 Guest Speaker / Webinar Trainer – NILM Alwar Rajasthan

Event: Digital Marketing Awareness Workshop
Location: Alwar
Date : 7th March 2024

Key Responsibilities:

- Conducted an engaging webinar on Digital Marketing fundamentals and career opportunities
- Explained real-world applications of SEO, Social Media, and Paid Advertising
- Interacted with students through live Q&A and practical insights
- Simplified complex marketing concepts for beginners



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WsCube Tech
Upskilling Bharat

Role: Digital Marketing Trainer

Duration: (1+year)

“Focused on practical learning, not just theory — helping students become job-ready digital marketers.”

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🎤 Guest Speaker / Ai Tools Trainer – Greater Noida

Event: Presentation PowerPoint Training + Ai Tools
Location: Greater Noida
Date : 15 January 2025

Key Responsibilities:

- Conducted an engaging webinar on Digital Marketing fundamentals and career opportunities
- Explained real-world applications of Logo menu and PPT Creation for Clients portfolio and business Documents
- Interacted with students through live Q&A and practical insights
- Simplified complex marketing concepts for beginners



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🎓 Training & Mentorship

Beyond client work, I'm an active digital marketing trainer — and that distinction matters. Teaching the craft keeps my knowledge sharp, current, and deeply practical.

What I Teach

- Meta Ads (Facebook & Instagram)
- Google Ads & Search Marketing
- WordPress Website Design
- Content Strategy & Creation
- Lead Generation & Funnels
- Social Automation Marketing
- Graphic Designing
- Influence Marketing
- Ai Tools

Training Formats

- Live workshops (in-person & online)
- 1-to-1 mentorship sessions
- Group webinars and masterclasses
- Recorded self-paced courses

Credentials

- 3000+ students trained to date
- Google & Meta certified
- Industry-recognized trainer

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📦 Packages & Pricing

Flexible plans designed to suit businesses at every stage — whether you're just getting started or ready to scale aggressively. All plans are fully customizable.

🌱 Starter Plan

Perfect for new businesses looking to establish an online presence and run their first paid campaigns.

- 1 Platform (Meta or Google Ad)
- Campaign setup & basic targeting
- Monthly performance report
- Email support

📈 Growth Plan

Ideal for businesses ready to invest more seriously in multi-channel digital marketing and scale their results.

- Meta + Google Ads management
- Content creation & ad creatives
- Audience research & A/B testing
- Bi-weekly reporting & strategy calls

🚀 Premium Plan

A full-service offering for businesses that want complete digital marketing management and maximum growth.

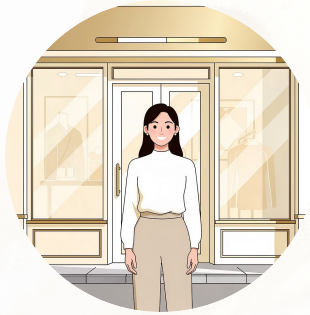
- Full multi-platform ad management
- Website design or optimisation
- Advanced analytics & funnel strategy
- Weekly calls + priority support

💬 *Every business is different — custom plans are available based on your specific goals, industry, and budget. Let's talk.*

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🤝 Who I Work With

My services are designed for people who are serious about growing online — those who understand that digital marketing is an investment, not an expense.



Small Business Owners

Brick-and-mortar and service businesses ready to grow online.



Startups & New Ventures

Early brands building awareness, leads, and traction fast.



Coaches & Trainers

Educators and consultants growing audience and expertise online.

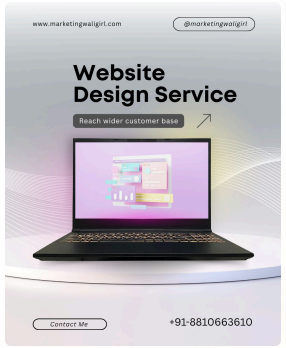


Local Businesses

Local brands growing through targeted geo-specific campaigns.

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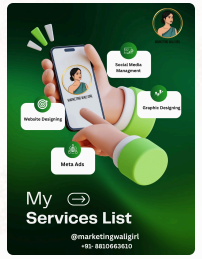
My Creatives





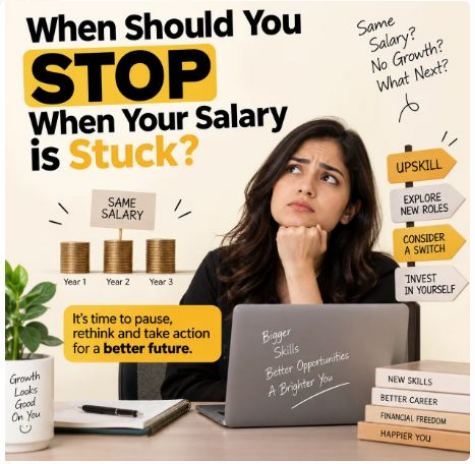












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Logo I created







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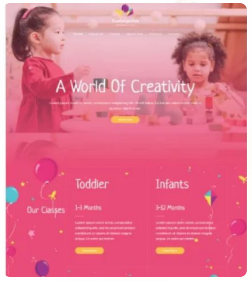


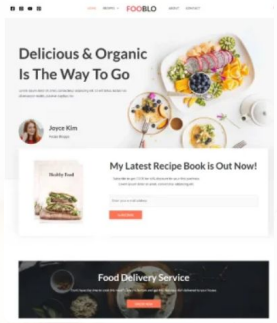
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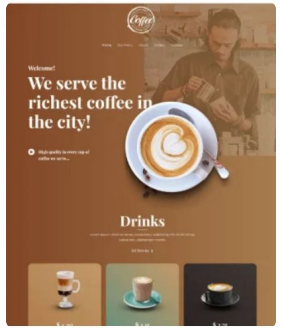
Digital Marketing Trainer & Freelancer

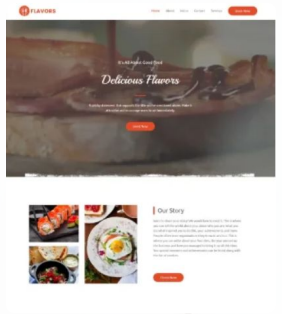
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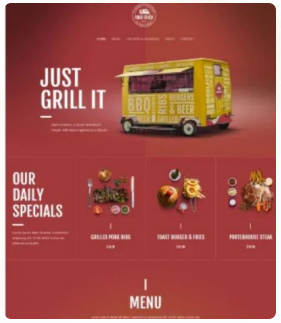
Website i Designed (No Coding Sites)

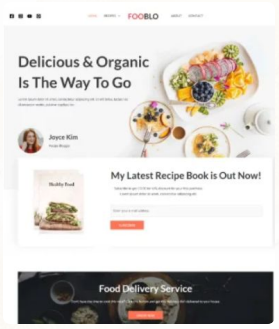




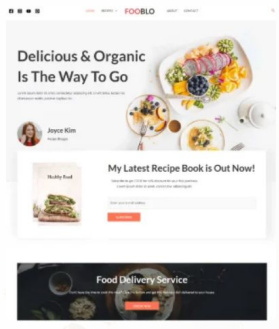


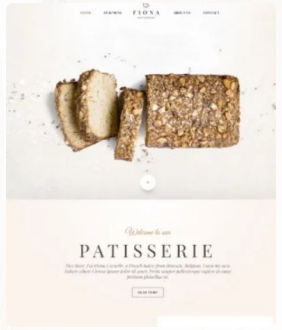














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📞 Let's Grow Your Business 🚀

You've seen the work, the process, and the results. The next step is simple — let's have a conversation about **your** business and how we can take it to the next level together.

1

📱 Phone

+91-8810663610

2

📩 Email

hello@deepanshikukreja.com

3

📸 Linkedin

@deepanshikukreja

4

🌐 Website

www.deepanshikukreja.com

5



Instagram

Deepanshi Kukreja 🦋 (@marketingwaligirl) ...

376 Followers, 5 Following, 44 Posts – See Instagram photos and videos from Deepanshi...

📅 Book a Free Consultation Call Today



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